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For Immediate Release

Apollo Jetpack Will Open Colorado Extreme Sports Film Competition With Flight Demo!

Aug. 24 – DENVER, CO – The Apollo Jetpack will perform a flight as the official opener for the 2016 Colorado Extreme Sports Film Competition – an outlet for Colorado extreme sport athletes and cinematographers to showcase their most impressive stunts while benefiting Colorado nonprofits. The event begins at 7:30 p.m. on Friday, Aug. 26, at the ViewHouse in Denver.

Out of the six best films to be shown at the competition, Apollo Gum Company will be premiering never before seen footage of its latest jetpack water stunt, which features a recent spectacle of a jetpack pilot shooting out of Lake San Cristobal.

The winner of the extreme film showcase (presented on Colorado's largest outdoor LED screen) will take home \$1,000 in cash. More details about the film competition can be found at ColoradoExtreme.org.

Filmmakers won't be the only ones benefiting from the competition. A percentage of the night's sales and the funds gained from the evening's raffle will fuel the missions of two Colorado outdoor nonprofits – the Access Fund (<https://www.accessfund.org/>), an organization advocating access to climbing areas in public parks, and the Rocky Mountain Rescue Group (<http://www.rockymountainrescue.org/>), an all-volunteer mountain rescue organization.

The event is presented by the Denver Climbing Company. Sponsors include the Apollo Gum Company, Apollo Jetpack, Prana, Surface Films and Honey Stinger.

Apollo jetpack demo kicks off the night at 7:30 p.m., followed by a surprise giveaway, the extreme film showcase and competition, the nonprofit raffle and announcement of the film competition winner. The ViewHouse is located at 2015 Market St. near Coors Field.

The event is free to attend. Members of the media are welcome.

For media inquiries, contact Yulia Pastukhova by email at yulia@apollojetpack.com or by phone at 303.960.4987.

About Apollo Energy Gum Company (www.apollogumcompany.com)

Apollo Gum Company is the new business venture of GO FAST! founder Troy Widgery. This supplement company is on a mission to change the way people consume energy. With headquarters in Denver, Apollo Gum Company is providing a clean, healthy, portable and affordable energy source for athletes, business professionals and anyone who needs an extra boost. Apollo Gum Company is inspiring people all over the world to go after their dreams, push their limits and live a healthier lifestyle. It doesn't matter if you are an athlete, stay-at-home mom or a CEO, we want you to join our community of **#belimitless** individuals who want to release their inner superhero.

About Apollo JetPack (www.jetpackinternational.com)

Jet P.I. LLC was created 12 years ago to research, develop and construct what was once a childhood dream. The goal of Jet P.I. was to build a lighter, faster, more economical and longer-flying jetpack than the original built by Bell Aerosystems in the 1960s. Utilizing cutting-edge technology, materials and engineering along with incredible passion, determination and an extreme amount of work, Jet P.I. has developed the world's most advanced personal flying machine. Today, the Apollo Jetpack (the former GO FAST! Jetpack) has flown for events held around the world and has been featured on the BBC, the Today Show, Fox News and many other national and international programs.